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3.4.1 Extension and Outreach Activities



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3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the last five years.

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3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the last five years.

Extension activities in the neighborhood community have become increasingly prevalent in recent years, particularly in educational institutions aiming for holistic student development. These initiatives not only benefit the community but also foster a sense of social responsibility and awareness among students

The activities of the NSS and Red Cross are helping our students achieve this goal. The College maintains a structured and scientific approach in the conduct of extension activities with the help of the NCC and Red Cross units. The extension activities facilitate community development, social sensitization, and the holistic development of students. Important days such as Environment Day, AIDS Day, and Anti-Drugs Day are observed with great importance. Significant awareness programs include Traffic Awareness, Awareness Class on Biodiversity Conservation, Awareness Class on AIDS, Human Rights Awareness, Awareness Class on Menstrual Hygiene, Legal Awareness, Distributing food packets to orphanages, Old age home visits, and Health-related events. Initiatives like planting trees, Menstrual cup Distribution, Launching of Two-Tier Waste Management System, Hair Donation to Cancer Patients, and Distribution Of Masks And Sanitizer to the Public, were conducted to popularize the need for environmental protection and actively involve the community in sustainable practices. The voluntary activities carried out under the leadership of our NCC and Red Cross units show the social commitment of the students.



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EXTENSION ACTIVITIES THROUGH NATIONAL SERVICE SCHEME

Food Kit Supply: Just a Drop Practice

The BA and BBA Departments together with NSS Unit organized an activity of Food kit supply on 23rd February 2024 at Aluva Town, near Metro Station by distribution of 64 kits of food for the needy people on the streets of Metro Station. The Students and Staff members of BA and BBA departments did bring food kits from their home for the needy people. The generosity and compassion of both students and staff members from the BA and BBA departments were evident as they contributed food kits from their own homes to support this noble cause. This collective effort truly showcased the spirit of empathy and community service within the institution. NSS Coordinator, Mr. Nidish, along with Dani Varkey and five dedicated students, played pivotal roles in orchestrating this initiative. They utilized the Palliative Care Unit Van provided by the KMEA group of Institutions to transport the food kits to the distribution site. The event not only provided essential sustenance to those facing hardships but also served as a poignant reminder of the importance of lending a helping hand to those in need. It exemplified the values of compassion, social responsibility, and solidarity that are deeply ingrained in the ethos of our institution.

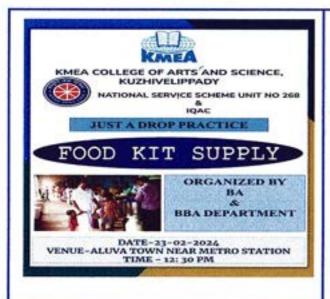








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Thanal: Study Material Distribution at Ibrahimkutty Memorial Special School Edathala

On February 14, 2024, a significant initiative took place at Ibrahimkutty Memorial Special School in Edathala - the distribution of study materials. This event was meticulously organized by NSS Coordinator, Mr. Nidish to guarantee that educational resources reached the students in the most effective manner possible. Volunteers spearheaded this effort, ensuring that each student received materials specifically tailored to their unique needs. This included the provision of braille books, audio materials, and specialized learning aids. The initiative was rooted in the principle of inclusivity, acknowledging and embracing the diverse learning styles and abilities of the students. By offering customized study materials, the school aimed to not only enhance the educational experience but also to advocate for equal opportunities for all students, irrespective of their abilities. This endeavor symbolized the institution's commitment to fostering an environment where every student can thrive and succeed to their fullest potential.











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Vara:Caricature Show; Fundraise Program for Cancer Patients in Edathala Panchavat

On February 14, 2024, the NSS Unit of KMEA College of Arts and Science organized a unique fundraising event titled "Vara: Caricature Show" aimed at supporting cancer patients in the community. This event was conceptualized with the dual purpose of raising funds for cancer patients and spreading awareness about cancer prevention and treatment. The primary objective of the event was to raise funds to support cancer patients in Edathala Panchayat, Additionally, the event aimed to spread awareness about cancer, its prevention, and treatment options among the attendees. Caricature artists from the local area showcased their talent by creating amusing and exaggerated portraits of attendees, providing entertainment while supporting a noble cause.

The NSS Unit, through its initiative, demonstrated the power of creativity and community involvement in making a positive difference in the lives of those affected by cancer. The funds raised would have gone towards supporting cancer patients in Edathala Panchayat, providing them with much-needed assistance during their treatment journey.



പ്രണയദിനത്തിൽ

കെ.എം.ഇ.എ. യിൽ 'വരസാന്ത്വനം'

തുകളാം പ്രതാരത്തായിൽ കുടിയായില്ലർ കെ.എം.ഇ എ. കൊള്ളർ ഓഫ് തുടിൽ തുൻഫ് സംത്രീൻ കോള ഒൽ മായിക്കയുടെ തരെ പ്രോർപ്പ് പ്രവർക്കാർ ഒര തുട്ടത്തിയാൻ എം. പ്രാർപ്പ് പ്രവർക്കും അവരായി വർട്ടത്തിലാൽ കാർ സർ വർട്ടത്തിലാൽ എം. സർ വർട്ടത്തിലാൽ പ്രവർത്തിലായി

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പ്രണയദിനത്തിൽ നന്മയുടെ സന്ദേശവ്വമായി കെഎംഇഎയിൽ 'ഫരസാന്ത്വനം

ആലുവ: പ്രണയദിനത്തിൽ കഴിവേലിപ്പടി കെഎംഇഎ കോളജ് ഓഫ് ആർട്ട്സ് ആന്റ് സയൻസ് കോളജിൽ മാനവികതയുടെ സന്ദേ ശവമായി വിദ്യാർത്ഥികൾ കൈകോർത്തു. വിദ്യാർത്ഥി യുണിയ ന്റെ നേതൃത്വത്തിലാണ് എറണാകളം ജനറൽ ആശുപത്രിയിലെ ക്യാൻസർ വാർഡിലെ രോഗികളുടെ ചികിത്സയ്ക്കായി ധനസമാഹ രണം നടത്തിയത്. പരിപാടി കോളജ് പ്രിൻസിപ്പാൾ പ്രൊഫ. കെ എം അബ്ബൽ കരിം ഉദ്ഘാടനം ചെയ്തു. അഡ്ലിനിസ്പേറ്റിവ് ഓഫി സർ അനീഷ ഷാജി, കോളജ് യൂണിയൻ ചെയർപേഴ്ലൺ കെ എ ഖദിജ, ജനറൽ സെക്രട്ടറി എ ആർ ഷിറാസ്, ആർട്ട്സ് ക്ലബ്ബ് സെക്ര

ട്ടറി പി ഇതേഷ് എന്നിവർ സംസാരിച്ച. കാരിക്കേപ്പർ വരയിലൂടെ ധനസമാഹരണം നടത്താനായിരുന്ന വി ദ്യാർഥികളുടെ ലക്ഷ്യം. കാരിക്കേപ്പർ കലാകാരന്മാരായ ഹസ്സൻ കോട്ടേപറമ്പിൽ, ഇ സി ചന്ദ്രപ്രശാന്ത് എന്നിവർ വിദ്യാർത്ഥികള ടെ ആശയമായ 'വരസാന്ത്വനം' സഫലമാക്കാൻ ഒപ്പം ചേർന്നം. പടിപാടി കാമ്പസ് ആദേശത്തോടെ ഏറ്റെടുള്ള പ്രതിഫലം സ്ഥി കരിക്കാതെയാണ് കലാകാരന്മാർ ചിത്രങ്ങൾ വരച്ചത്. സമീപം വച്ച ബക്കറ്റിൽ ആറോളം വിദ്യാർഥികൾ അവർക്കാവുന്ന സംഭാവ നകൾ നിക്ഷേപിച്ച് സാന്ത്വന പരിപാടിയിൽ പങ്കാളികളായി. സം ഭാവനയായി ലഭിച്ച ഇക എറണാകളം ജനറൽ ആശ്ലപത്രിയിലെ ക്യാൻസർ വാർഡിലേക്ക് കൈമാറ്റം.







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Creative Mess 2023 : Painting Exhibition for Anganwadi Students in Edathala Panchayat

On November 15, 2023, the National Service Scheme (NSS) organized the Creative Mess 2023 Drawing Competition. The event provided an opportunity for students to showcase their artistic talents and creativity through drawing. With the participation of 11 students and 2 faculties, the competition aimed to promote artistic expression, encourage cultural enrichment, and foster a sense of community among participants.

The Creative Mess 2023 Drawing Competition organized by NSS on November 15, 2023, was a successful endeavor in promoting artistic expression and cultural enrichment among students. Through the showcase of talents and creativity, participants demonstrated the importance of the arts in fostering community engagement and personal development. As a platform for creative expression and cultural exchange, events like the Creative Mess competition contribute to the vibrant and dynamic campus culture, enriching the overall student experience and fostering a sense of belonging within the campus community.











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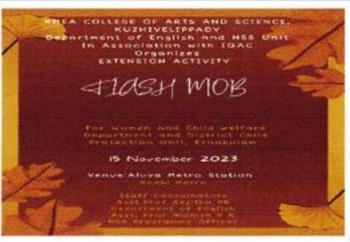
Flash Mob at Aluva Metro Station: Children's Day

Celebration With DCPU

The students of Department of English and NSS Unit in association with IQAC organized a Flash Mob on 15/11/2023 at Aluva Metro Station, Kochi Metro. This program was conducted for the Department of Women and Child Development and District Child Protection Unit as part of "Children's Day Week Programme". Mrs. Sini K S, District Child Protection Officer inaugurated the program. It served as a platform to highlight the importance of Children's Rights and wellbeing. This event not only entertained but also instilled a sense of pride and confidence in students.

The event aimed to celebrate Children's Day in a unique and engaging manner, while also raising awareness about child rights and protection. By organizing a flash mob at a bustling public space like the Aluva Metro Station, the organizers sought to capture the attention of commuters and passersby, spreading messages of love, care, and support for children.









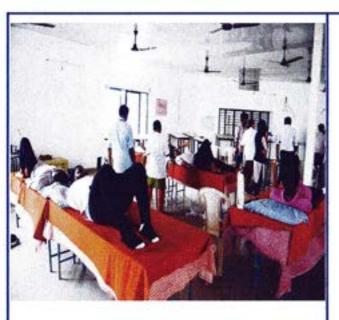


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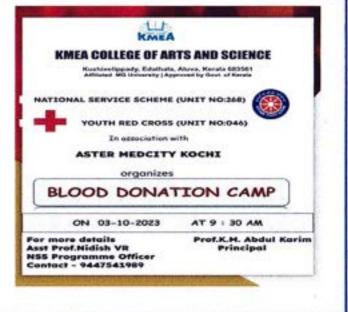
Blood Donation Camp at Aster Medicity Ernakulam

The Blood Donation Camp organized jointly by the National Service Scheme (NSS) and the Red Cross was held on 3rd October 2023 with the aim of contributing towards addressing the constant need for blood in medical emergencies.

The event commenced at 9:00 AM with the setup of registration desks and medical screening stations. Volunteers from NSS and Red Cross efficiently managed the registration process, ensuring all participants filled out necessary forms and underwent preliminary health check-ups. After the registration, participants were guided through a brief orientation session emphasizing the significance of their contribution and dispelling common myths about blood donation. This was followed by the actual blood donation process, which took place in a designated area equipped with medical professionals and necessary equipment. The Blood Donation Camp proved to be a significant success, thanks to the collaborative efforts of NSS and Red Cross volunteers. The 15 units of blood collected will go a long way in supporting patients in need of blood transfusions. It is hoped that such initiatives will continue to inspire more individuals to become regular blood donors, thus contributing to the noble cause of saving lives.



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Seethi Sahib Memorial Pension Scheme

The Seethi Sahib Memorial Pension Scheme, conducted on 8th October 2023, was a heartfelt initiative organized by the NSS unit to honor the memory of the late Seethi Sahib while providing essential support to deserving individuals in need. The primary objective of the Seethi Sahib Memorial Pension Scheme was twofold: to commemorate the life and contributions of Seethi Sahib, a revered figure within the community, and to alleviate the financial burden of deserving individuals by providing them with a pension.

The Seethi Sahib Memorial Pension Scheme left a profound impact on the community, exemplifying the spirit of empathy and solidarity that defines the NSS unit's ethos. By honoring the memory of Seethi Sahib through meaningful action, the initiative served as a beacon of hope for individuals facing adversity, reaffirming the importance of compassion and collective support in building a more inclusive society. Moving forward, the NSS unit remains committed to upholding Seethi Sahib's legacy of service and compassion, continuing to identify and address the needs of the most vulnerable members of the community. Through initiatives such as the Seethi Sahib Memorial Pension Scheme, the NSS unit strives to make a tangible difference in the lives of those in need, embodying the timeless values of empathy, generosity, and social responsibility.



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Pick Up and Pitch In :Launching of Two-Tier Waste Management System.

"Pick Up and Pitch In" marked the launch of a pioneering Two-Tier Waste Management System, organized jointly by the NSS Unit and Nature Club. Held on September 12, 2022, this event aimed to address the pressing issue of waste management while fostering community engagement and environmental stewardship.

On the designated day, student volunteers from the NSS Unit and members of the Nature Club gathered at a central location to commence the "Pick Up and Pitch In" initiative. The event kicked off with an inaugural ceremony attended by representatives from the organizing units, local authorities, and community leaders. During the ceremony, the concept and functionality of the Two-Tier Waste Management System were elucidated, emphasizing the importance of segregation and proper disposal of waste to minimize environmental impact. A demonstration of the system's components and usage was conducted, showcasing its simplicity and effectiveness in segregating biodegradable and non-biodegradable waste. Following the demonstration, student volunteers dispersed into various neighborhoods and public spaces equipped with the necessary tools and materials for implementing the waste management system. Guided by trained facilitators, they engaged with residents and community members, educating them about the importance of waste segregation and soliciting their cooperation in adopting the new system.









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EXTENSION ACTIVITIES BY VARIOUS DEPARTMENTS

Sneham: Just a Drop, Orphanage Visit

On May 24, 2024, the Department of BCA and Department of BA English, in collaboration with NSS Unit 268, organized a Study Material Distribution Program at N. Musthafa Sahib Memorial MES Charitable Complex in Edathala. The initiative aimed to support the educational needs of underprivileged children by providing them with essential study materials. Students and teachers from both departments participated in the program, fostering community outreach and social responsibility. The Study Material Distribution Program at N. Musthafa Sahib Memorial MES Charitable Complex served as a community outreach initiative to support the educational development of underprivileged children residing in the orphanage. Recognizing the importance of education in empowering individuals and promoting social inclusion, the organizers sought to provide students with the necessary tools to pursue their academic goal.

In conclusion, the Study Material Distribution Program at N. Musthafa Sahib Memorial MES Charitable Complex exemplified the commitment of the Department of BCA, Department of BA English, and NSS Unit 268 to promote educational equity and social inclusion. Through the distribution of study materials and community engagement, the initiative demonstrated the power of collective action in addressing the educational needs of underprivileged children. As a testament to the spirit of volunteerism and social responsibility, the program underscored the importance of investing in education as a means of empowering individuals and transforming communities.







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Taangu: Pallanchery Colony Visit, Edathala Panchayath: Just a Drop

On May 24, 2024, the Department of BCA, in collaboration with NSS Unit 268, organized a Study Material Distribution Program at Edathala Panchayath as part of community outreach efforts. The initiative aimed to support the educational needs of residents by providing them with essential study materials. Students and teachers from the Department of BCA participated in the program, fostering community engagement and social responsibility. The Study Material Distribution Program at Edathala Panchayath served as a community outreach initiative to support the educational development of residents in the locality. Recognizing the importance of education in empowering individuals and fostering socio-economic development, the organizers sought to provide students and community members with the necessary tools to pursue their academic goals. The Study Material Distribution Program involved the procurement, packaging, and distribution of study materials to residents of Edathala Panchayath. Organizers collaborated with local suppliers and educational institutions to acquire the necessary resources. Volunteers from the Department of BCA and NSS Unit 268 assisted in sorting and packaging the study materials.

On May 24, 2024, students and teachers from the Department of BCA, along with NSS volunteers, visited Edathala Panchayath to distribute the study materials. The distribution process was organized in an orderly manner, ensuring that each resident received the required materials based on their educational needs. Volunteers also engaged in interactive sessions to promote the importance of education and provide guidance on effective study habits.

In conclusion, the Study Material Distribution Program at Edathala Panchayath exemplified the commitment of the Department of BCA and NSS Unit 268 to promote educational equity and social inclusion. Through the distribution of study materials and community engagement activities, the initiative demonstrated the power of collective action in addressing the educational needs of residents and fostering socio-economic development.







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As a testament to the spirit of volunteerism and social responsibility, the program underscored the importance of investing in education as a means of empowering individuals and building resilient communities.









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Outreach Program - Dress Donation

On March 13, 2024, the PG Department of Commerce, in collaboration with NSS Unit 268, organized a Dress Donation Program at Kakkathuruthu Village as part of community outreach efforts. The initiative aimed to provide clothing to residents of the village, in partnership with Aster Medcity. Five students and two faculty members participated in the program, which was inaugurated by the Ezhupunna Grama Panchayat President, Sri R. Pradeep. The program was successfully conducted, and its impact was highlighted in local newspapers. The Dress Donation Program involved the collection of clothing donations from students and faculty members of the PG Department of Commerce. Organizers collaborated with Aster Medcity to facilitate the distribution of the donated dresses to residents of Kakkathuruthu Village. Logistics for transportation and coordination of the donation event were managed by NSS Unit 268.

In conclusion, the Dress Donation Program at Kakkathuruthu Village exemplified the commitment of the PG Department of Commerce, NSS Unit 268, and Aster Medcity to support community development initiatives. Through the donation of dresses and community engagement activities, the initiative demonstrated the power of collective action in addressing the basic needs of marginalized populations. As a testament to the spirit of volunteerism and social responsibility, the program underscored the importance of fostering partnerships and investing in initiatives that contribute to the well-being of communities.







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 കാക്കത്തുരുത്തിലെ 70 കുടുംബങ്ങറാക്കുള്ള വ്യവുവിതരണം എഴുപുന്ന പഞ്ചായത്ത് വൈസ് പ്രസിഡന്റ് ഡോ. ശ്രീലേഖ അശോക് നിർവഹിക്കുന്നു

സെമിനാറും വസ്ത്രവിതരണവും

അരൂർ ► എരമല്ലൂർ കാക്കത്തുരുത്തിലെ സമുഹ ഉന്നമനത്തിനായി സെമിനാർ നടത്തി. തിരഞ്ഞെടുത്ത 70 പേർക്ക് വസ്ത്രങ്ങളും നൽകി. കുഴിവേലിപ്പൂടി കെ.എം.ഇ.എ. കോളേജ് ഓഫ് ആർട്സ് ആൻസ് സയൻസ്, ആസ്റ്റർ മെഡ്സിറ്റി, എഴുപുന്ന ഗ്രാമപ്പഞ്ചായത്ത് എന്നി വചേർന്നായിരുന്നു പതിപാടി. പ്രസിഡന്റ് ആർ. പ്രദീപ്, വൈസ് പ്രസി ഡന്റ് ഡോ. ശ്രീലേഖ അശോക്, പഞ്ചായത്തംഗങ്ങളായ ദിപ, സി.എ സ്. അഖിൻ, ആസ്റ്റർ ഡി.എം. ഫൗണ്ടേഷർ അസിസ്റ്റന്റ് ജനറൽ മാ നേജർ ലത്തിഫ് കാസിം, പ്രൊഫ. മിത്ര റിവിൻ എന്നിവർ പങ്കെടുത്തു.

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Dry Day :Clean up Drive

PG Department of Commerce in association with NSS (268)organized a village adoption programme including a clean up drive to Kakkathuruthu village. Students visited Kakkathuruthu village along with 2 teachers and made a cleaning drive in kaithapuzha lake in Alappuzha.19 students and 2 faculties participated in the drive. Students reached there at 11.00 AM on 21.11.2023 .Inauguration was done under the supervision of tourism coordinator-Foji john. Ezhupunna grama panchayat president sri.R.Pradeep inaugurated the programme. The cleaning drive was conducted successfully and it was published in two newspapers the next day.

The primary objective of the village adoption program and clean-up drive was to contribute to the holistic development of Kakkathuruthu village by addressing environmental concerns and promoting cleanliness and hygiene. By partnering with NSS (268), the organizers aimed to mobilize volunteers and channel collective efforts towards improving the quality of life in the adopted village. Moreover, the interactions between volunteers and villagers facilitated meaningful exchanges of ideas and perspectives, fostering a sense of unity and solidarity. Through workshops and awareness campaigns, villagers were empowered to adopt sustainable practices and play an active role in improving their quality of life.

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M മാത്രൂമ കാക്കത്തുരുത്തിന് കരുതലുമായി കോളേജ് വിദ്യാർഥികൾ











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Cleanup Drive Dust n Shine

The P G Department of Commerce organized a Clean Up Drive Program on 2nd December 2023 centered around Cheranalloor Police Station, Kochi. The Program was Conducted by First Year B.Com Computer Applications Students under the guidance of Ms. Anju Preman V , Asst. Professor ,KMEA College of Arts & Science Kuzhivelippady .The Primary aim of Clean Up Drive was to make the place clean and safe for everyone. It educates students about the negative impacts of litter on the environment and how they can help to make a difference in their community. The program was facilitated by Thomas K S, Station House Officer, of Cheranalloor Police Station in Kochi. A total of 10 students actively engaged in the Activity, which took place in the Cheranalloor Police Station. Additionally, feedback was collected From the employees of the Police Station regarding the students' activity.

The Clean Up Drive Program around Cheranalloor Police Station made a significant impact on the local community and environment. By removing litter and waste from the area, the event contributed to the improvement of cleanliness and hygiene, enhancing the overall aesthetic appeal of the surroundings. Moreover, the event served as a catalyst for raising awareness about waste management and environmental stewardship among community members. Through their active participation and engagement, volunteers and participants demonstrated the power of collective action in addressing environmental challenges and promoting positive change. Moving forward, the P G Department of Commerce remains committed to organizing similar initiatives aimed at fostering community involvement in environmental conservation and promoting a culture of cleanliness and sustainability in Kochi and beyond.







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Visit To Sevana Library

On September 14, 2023, the BA English Department organized a visit to Sevana Library, with the participation of 15 students. The visit aimed to promote literary exploration, research skills, and community engagement among students. Through guided tours, interactive sessions, and access to a diverse collection of books and resources, students had the opportunity to enhance their academic and personal development. The visit to Sevana Library organized by the BA English Department provided students with an enriching opportunity to explore literary resources and engage in scholarly activities outside the classroom. By fostering a culture of reading and research, the visit aimed to enhance students' academic skills and deepen their appreciation for literature and knowledge.

The visit to Sevana Library organized by the BA English Department was a resounding success, providing students with a conducive environment for academic exploration and personal development. By offering access to a diverse collection of books and resources, the visit empowered students to engage in scholarly pursuits, enhance their research skills, and cultivate a lifelong love for literature and learning. As a cornerstone of academic excellence and community engagement, such initiatives play a vital role in nurturing well-rounded individuals and contributing to the intellectual vibrancy of the department.







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ഗ്രന്ഥശാല ദിനത്തിൽ സേവന ലൈബ്രറിയെ ആദരിച്ച് കെഎംഇഎ ആർട്ട്സ് കോളജ്



കുഴിവേധിപ്പടി കെ.എംഇഎ ആർട്ട്സ് ആന്റ് സയൻസ് കോളജ് ഇംഗ്ലീഷ് ഡിപ്പാർട്ട്മെന്റിന്റെ നേത്യത്തതിൽ സുവർണ്ണ ജ്യബി വി ആഹോഷിക്കുന്ന സോഗ ഫൈബറിയെ ആദരിക്കുന്നു.

ആല്ലേവ : ഗ്രന്ഥശാല ദിനത്തിൽ കൂഴിവേദിച്ചടി കെഎംഇ എ ആർട്ട്സ് ആന്റ് സയൻസ് കോളജ് ഇംഗ്ലീഷ് വിപ്പാർട്ട് മെന്റിന്റെ നേത്യയത്തിൽ സുവർണ്ണ ജൂബിലി ആഘോഷിക്കു ന്ന മൊച്ചിമ സേവന മൈബ്രറിയെ ആദർച്ചു. കെഎംഇഎ ആർട്ട്സ് കോളജ് ഇംഗ്ലീഷ് ലിറ്ററേച്ചർ, കമ്മ്യൂണിക്കേഷർ ആന്റ് അന്നലിസം ഡിപ്പാർട്ട്മെന്റ് മേധാവി സി എസ് സരിതയിൽ നിന്നും സേവന മൈബ്രറി ഡെക്ട്രറി അഡ്ര. ഒ കെ ഷംസു ദീർ ആദരവ് ഏറ്റുവാങ്ങി. മുതിർന്ന വായനക്കാരനായ രാജു മഞ്ഞിനാക്കരയേയും അനുമോദിച്ചു. ഇംഗ്ലീഷ് ലിറ്ററേച്ചർ, ക മ്മ്യൂണിക്കേഷർ ആന്റ് വേണലിസം ഡിപ്പാർട്ട്മെന്റ് മേധാവി സി എസ് സരിത അധ്യക്ഷത ചേറിച്ചു. വാഴക്കുമാ ബ്ലോക്ക് പഞ്ചായത്ത് അംഗം സുധീർ മിന്ത്രക്കർ പരിപാടി ഉർഘാട നം ചെയ്തു. ലൈബ്രറിയൻ എം പി നിത്വൻ, സരിത സു നിൽ, എ എ സഹർ, വാതിഷ് മെഹർ അർവർ, സി എ സെറി ന, അൽതോഫ് അബു എന്നിവർ സംസാരിച്ചു.







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Comfort Kitchen: Meals Distribution Programme at Aluva Railway Station.

On 12/12/22 the Dept. English and NSS conducted a meals distribution for the needy as part of a departmental extension program. Teachers in charge were Asst Prof Saritha C S and Asst Prof Raseena P A. Our students distributed meals to the poor and the needy in the area near Aluva Railway Station.

The Comfort Kitchen initiative aims to address food insecurity and support vulnerable populations at Aluva Railway Station by providing nutritious meals. Through partnerships with local restaurants and volunteer coordination, the program distributes meals on a scheduled basis. Despite challenges, such as logistics and funding, Comfort Kitchen has made a significant impact by distributing a substantial number of meals, receiving positive feedback from beneficiaries, and reducing food waste. Moving forward, the program seeks to sustain and expand its efforts through ongoing community support and strategic partnerships.









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Pothichoru: Food Distribution Program

On October 17, 2022, the Department of BCA organized a Food Distribution Program, with the participation of 20 students. The program aimed to address food insecurity issues in the community by distributing nutritious meals to those in need. Through efficient planning, coordination, and teamwork, the Food Distribution Program successfully provided support to vulnerable populations and fostered a sense of social responsibility among participants. The Food Distribution Program organized by the Department of BCA on October 17, 2022, aimed to tackle food insecurity issues prevalent in the community. Recognizing the importance of addressing basic needs, the program sought to provide nutritious meals to individuals and families facing hunger and food scarcity.

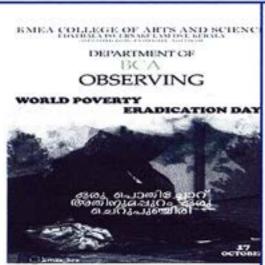
In conclusion, the Food Distribution Program organized by the Department of BCA on October 17, 2022, exemplified the department's commitment to addressing social issues and fostering community engagement. Through the collective efforts of students and organizers, the program successfully provided support to individuals and families facing food insecurity while raising awareness about the importance of collective action in addressing societal challenges. As a testament to the department's dedication to social responsibility, the Food Distribution Program underscored the positive impact that student-led initiatives can have on creating a more inclusive and compassionate society.







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Love Hands : Distribution of Wooden Cots

On July 15, 2022, the PG Department of Commerce organized a Distribution Event for Wooden Cots in collaboration with LOVE HANDS, with the participation of 20 students. The event aimed to provide essential bedding support to individuals and families in need. Through meticulous planning, coordination, and active student involvement, the Distribution Event successfully delivered wooden cots to beneficiaries, making a positive impact on their quality of life. The Distribution Event for Wooden Cots, organized by the PG Department of Commerce in partnership with LOVE HANDS, addressed the critical need for bedding support among marginalized populations. By providing wooden cots to individuals and families in need, the event aimed to enhance their comfort, dignity, and overall well-being.

In conclusion, the Distribution Event for Wooden Cots organized by the PG Department of Commerce in collaboration with LOVE HANDS exemplified the department's commitment to community welfare and social responsibility. Through the active involvement of students and organizers, the event successfully addressed the housing-related needs of marginalized populations, providing them with essential bedding support and dignity. Moving forward, such initiatives serve as a testament to the transformative power of collective action in creating positive change and fostering inclusive communities.







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E Payments and Computer Fundamentals : Two Day Training Program to Kudumasree Members

The "E Payments and Computer Fundamentals" training program, organized by the Department of BCA, was conducted over two days from December 20 to 21, 2021. The program was specifically designed to provide essential digital literacy and e-payment skills to members of Kudumbashree, empowering them with the knowledge and tools needed to participate in the digital economy.

In conclusion, the Department of BCA's two-day training program was a resounding success, effectively bridging the digital divide and empowering Kudumbashree members with essential computer and e-payment skills. As technology continues to evolve, initiatives like these are essential for promoting digital inclusion and enabling socio-economic empowerment at the grassroots level. Moving forward, it is imperative to continue offering such training programs and support initiatives that foster digital literacy and empowerment among marginalized communities.

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E-Vidya: Computer Literacy Class To Kudumbasree Member

On December 2, 2021, the BCA Department organized an E-Vidya Computer Literacy Class for Kudumbasree Members, with the participation of 40 students. The program aimed to empower members of the Kudumbasree community with essential computer skills, fostering digital literacy and enhancing opportunities for economic empowerment. Through interactive sessions and hands-on learning, participants gained valuable skills and knowledge, contributing to their personal and professional development. The E-Vidya Computer Literacy Class organized by the BCA Department on December 2, 2021, aimed to bridge the digital divide and empower Kudumbasree members with essential computer skills. Recognizing the importance of digital literacy in today's technologically driven world, the program sought to provide participants with the knowledge and confidence to navigate digital platforms and tools effectively.

In conclusion, the E-Vidya Computer Literacy Class organized by the BCA Department on December 2, 2021, was a resounding success, empowering Kudumbasree members with essential computer skills and fostering digital inclusion. Through collaborative efforts and innovative teaching methodologies, the program made a positive impact on participants' lives, enabling them to navigate the digital landscape with confidence and competence. As a testament to the department's commitment to community engagement and empowerment, the E-Vidya program exemplifies the transformative power of education in bridging socio-economic disparities and building a more inclusive society.







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Safe Step - Distribution of Mask and Sanitizer

On 30th November 2021, KMEA VISTAR and the BCA Department organized the "Safe Step" initiative on Panchayath Road to distribute essential protective items amid the COVID-19 pandemic. A total of 1,200 reusable cloth masks and 600 bottles of hand sanitizer (500ml each) were distributed to local residents. The distribution process was streamlined with multiple points set up to manage crowd control and ensure social distancing. Volunteers and staff efficiently handled the event, despite minor logistical delays. The initiative successfully reached approximately 1,200 beneficiaries, enhancing community safety and awareness. Positive feedback was received from participants, underscoring the event's impact and effectiveness in supporting public health during this critical time.

The "Safe Step" distribution event was a significant success, demonstrating effective community support and organization. The initiative contributed to enhanced public health safety and provided valuable resources during a critical time. Future events could benefit from extended planning and broader reach to further amplify community impact.









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Distribution Of Masks And Sanitiser to the Public

On 21st November 2021, KMEA VISTAR and the BCA Department successfully conducted a mask and sanitizer distribution event at Kuzhivelipady Junction. The initiative aimed to support the local community in managing health risks associated with the COVID-19 pandemic. A total of 800 reusable cloth masks and 400 bottles of hand sanitizer (500ml each) were distributed. The event was organized with multiple distribution points to ensure an orderly process and adherence to social distancing protocols. Despite some initial logistical challenges, the distribution proceeded smoothly, reaching approximately 800 beneficiaries. Feedback from the community was positive, with recipients expressing gratitude for the essential supplies. This event effectively contributed to enhancing public health and safety, highlighting the importance of community support in managing pandemic-related challenges. Future initiatives could build on this success by expanding outreach and improving logistical efficiency.









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EXTENSION ACTIVITIES BY RED CROSS

Blood Donation Camp at Aster Medicity Ernakulam

The Blood Donation Camp organized by the RED CROSS on October 3, 2023, served as a critical initiative to address the ongoing need for blood donations in healthcare systems. With the aim of promoting voluntary blood donation and supporting life saving medical treatments, the camp brought together students and community members to contribute to this noble cause.

In conclusion, the Blood Donation Camp organized by the RED CROSS on October 3, 2023, showcased the organization's commitment to promoting public health and supporting life saving medical treatments. Through the collective efforts of students, volunteers, and organizers, the camp successfully collected a significant number of blood donations, potentially saving lives and improving the well-being of patients in need. As a cornerstone of humanitarian efforts, initiatives like the Blood Donation Camp play a crucial role in fostering community engagement, promoting altruism, and making a positive impact on society.

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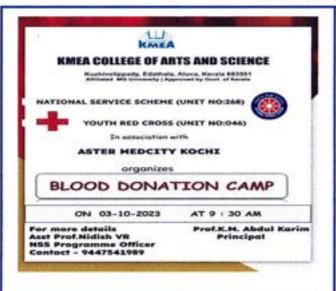


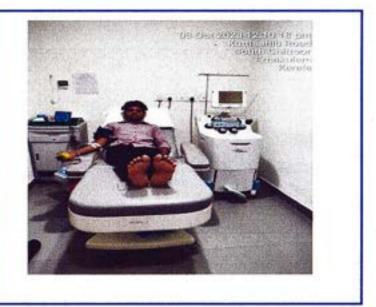






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KMEA COLLEGE OF ARTS & SCIENCE

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Awareness Class on Importance of Blood Donation at Chaitanya Hospital North Paravoor

The Blood Donation Camp held at Aster Medicity Ernakulam on July 25, 2023, was a collaborative effort between Red Cross and Aster Medicity. With the primary goal of promoting voluntary blood donation and supporting healthcare institutions, the camp brought together students and community members to contribute to this vital cause.

In conclusion, the Blood Donation Camp organized by Red Cross and Aster Medicity on July 25, 2023, exemplified the spirit of compassion, altruism, and community service. Through the collaborative efforts of students, healthcare professionals, and organizers, the camp successfully collected a substantial number of blood units, potentially saving lives and supporting healthcare initiatives. As a testament to the power of collective action, initiatives like the Blood Donation Camp play a crucial role in addressing healthcare challenges, promoting public health, and fostering a culture of giving and solidarity within society.









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Blood Donation Camp at Aster Medicity Ernakulam

On July 25, 2023, the Red Cross organized a Blood Donation Camp at Aster Medicity Ernakulam. The camp aimed to encourage voluntary blood donation, raise awareness about the importance of donating blood, and contribute to meeting the blood supply needs of hospitals and patients. Through meticulous planning, efficient execution, and the active participation of students, the camp successfully collected a significant number of blood donations, potentially saving lives and supporting healthcare efforts.

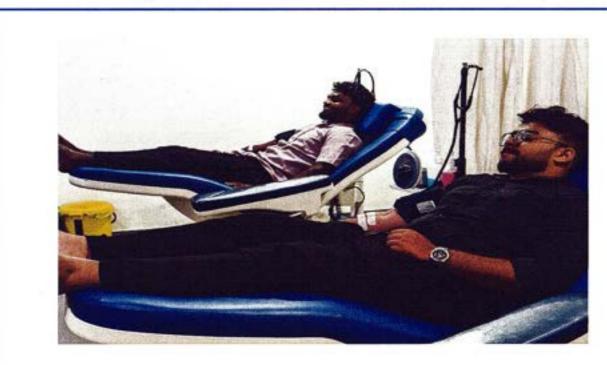
The Blood Donation Camp organized by the Red Cross at Aster Medicity Ernakulam on July 25, 2023, exemplified the organization's commitment to promoting public health and supporting life saving medical treatments. Through the collective efforts of students, volunteers, and organizers, the camp successfully addressed the blood supply needs of the community, potentially saving lives and improving healthcare outcomes. As a testament to the impact of community engagement and altruism, initiatives like the Blood Donation Camp play a vital role in fostering a culture of giving and solidarity within society.







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Eye Camp

On July 16, 2022, the Red Cross organized an Eye Camp, a noble initiative aimed at providing essential eye care services to the community. This event was particularly significant as it addressed the needs of individuals with visual impairments and aimed to raise awareness about eye health. With the participation of 70 students, the Eye Camp proved to be a collaborative effort in promoting community health. The primary goal of the Eye Camp was to offer free eye check-ups, screenings, and consultations to members of the community, especially those who face barriers to accessing eye care services. Additionally, the event aimed to educate participants about common eye conditions, preventive measures, and available treatment options, thereby empowering them to take control of their eye health.

The Eye Camp organized by the Red Cross left a lasting impact on the community by addressing both immediate health needs and long-term awareness about eye health. Through the provision of free eye care services and consultations, the event ensured that individuals received timely attention for their eye-related concerns. Furthermore, the educational sessions and workshops succeeded in increasing awareness about eye health and empowering participants to prioritize their vision. By equipping individuals with knowledge about preventive measures and treatment options, the Eye Camp played a crucial role in promoting overall well-being within the community.

Moving forward, the Red Cross remains committed to organizing similar initiatives to address the healthcare needs of underserved communities and promote the importance of preventive care. By continuing to collaborate with stakeholders and volunteers, the organization aims to make a meaningful difference in the lives of individuals and families across the region.







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Awareness Class on AIDS Pandemic In Association with Community Health Centre

The "Awareness Class on AIDS Pandemic," conducted in association with the Community Health Centre, took place on December 1, 2021, commemorating World AIDS Day. The event aimed to educate students about HIV/AIDS, dispel myths and misconceptions surrounding the disease, and promote awareness of prevention and support services. With 40 participants, the class was a vital platform for addressing the ongoing challenges posed by the AIDS pandemic.

In conclusion, the collaboration between the Red Cross and the Community Health Centre resulted in a successful and impactful awareness class that contributed to raising awareness about HIV/AIDS and promoting prevention and support services. Moving forward, it is essential to continue efforts to educate communities about HIV/AIDS and advocate for policies and programs that address the ongoing challenges posed by the pandemic.

